

Kassie Simmons

Marketing Communications Manager
North Carolina's Southeast
(910) 862-8511 ext. 270
kassies@ncse.org



Business North Carolina recognizes local business as a Best Employer

WILMINGTON, N.C. – Highland Roofing, a female-owned company based in Wilmington, made Business North Carolina's 2023 list of best employers.

"North Carolina's Southeast is proud to have the support of such a healthy company," said North Carolina's Southeast president Steve Yost. "Companies that create a positive environment for their employees add another reason to the long list of reasons why so many skilled workers want to come to our region for work."

CEO and owner Jeanette Omdalen purchased Highland Roofing company in 2021. Highland Roofing is an NCSE investor, proving their dedication to improving the region's economy. It also recently launched a master technician program to offer higher pay opportunities for skilled workers.

"Highland stresses its commitment to take work seriously while making sure employees can get home in time to watch their kid's baseball game or other activities," wrote Business North Carolina. "Weekend barbecues build camaraderie and take-home vehicles are included as a benefit."

A public-private partnership headquartered in Elizabethtown, N.C., North Carolina's Southeast's mission is to provide strong economic development leadership in southeastern North Carolina through innovative marketing and collaborative regional initiatives that will support the creation of new jobs, generate capital investment and secure new business locations. Member counties include Anson, Bladen, Brunswick, Columbus, Craven, Cumberland, Duplin, Hoke, Jones, Lenoir, Montgomery, Moore, New Hanover, Onslow, Pender, Richmond, Robeson, Sampson, Scotland and Wayne. For additional information, visit www.ncse.org